

SWISS MODERNISM: HISTORY AND COLLECTING

RENÉ MAYER, *Framed A*, 2014, Acrylic and collage on canvas, 140 x 140 cm - Detail

Curated Lecture Series

April 30th 2026

BAUHAUS IN SWITZERLAND

May 7th 2026

CONCRETE ART & THE ZURICH CONCRETISTS

May 14th 2026

RENÉ MAYER TODAY & COLLECTING SWISS ART

Gallery Atelier Roshi GmbH
Haldenstrasse • Entrance H18 – UG
6340 Baar • Switzerland
Doors: 18:00
Lecture: 18:30

CHF 30 per session
Advance booking recommended

[Book now](#)

R. Mayer 2014

This curated public lecture series accompanies René Mayer's exhibition at Art International Zurich and explores key developments in Swiss modernism and their relevance for contemporary artistic practice and collecting cultures.

Across three concise sessions, the program traces a historical trajectory from Bauhaus pedagogies in Switzerland to the emergence of Concrete Art and the Zurich Concretists, concluding with a focused discussion on René Mayer's work and the question of collecting Swiss art today.

Combining historical context, artistic analysis, and short guided discussion, the series creates a space for exchange between art history, artistic practice, and contemporary cultural discourse.

Session 1, April 30th 2026

BAUHAUS IN SWITZERLAND

- Influence of Bauhaus teachers *Johannes Itten* and *Josef Albers* in Switzerland
- Bauhaus pedagogical methods in Basel and Zurich art education

Session 2, May 7th 2026

CONCRETE ART & THE ZURICH CONCRETISTS

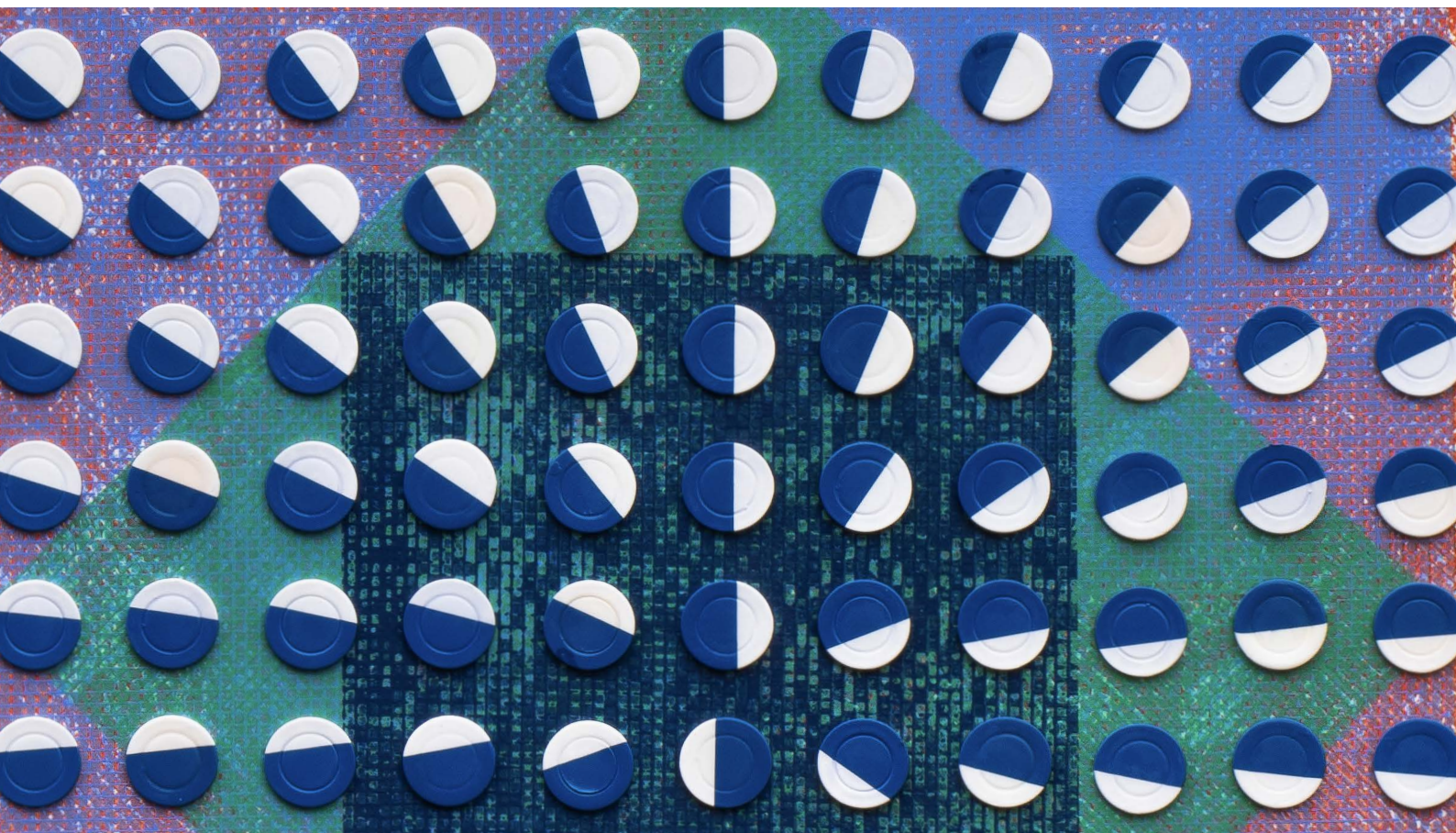
- The development of concrete and constructive art
- *Ernst Keller*, *Max Bill* and the Zürcher Konkrete
- System-based and perception-oriented artistic practices

Session 3, May 14th 2026

RENÉ MAYER TODAY & COLLECTING SWISS ART

- Biography and artistic positioning
- Basel School of Arts & Crafts
- Mentorships: *Hans Hinz* and *Alfred Gruber*
- Collecting Swiss art: value beyond price

RENÉ MAYER, *Captured*, 2025, Acrylic and casino chips on canvas, 140 x 180 cm – Detail





RENÉ MAYER

René Mayer (b. 1947, Basel) is a Swiss multidisciplinary artist whose works spans over five decades and reflects a lifelong investigation into how people see, feel and relate to the world around them.

Trained at the School of Arts and Crafts in Basel, his approach draws from Bauhaus principles, particularly the teachings of Johannes Itten and Josef Albers, merging technical precision with intuitive exploration through material, color and form.

Recent bodies of work consider environmental fragility, the psychology of looking, and the body as both symbol and subject. Mayer lives and works between Bubbio, Italy and Basel, Switzerland.



TUGÇE KAPROL ÜLER

PhD Candidate, Epistemologies of Aesthetic Practices, Joint Doctoral Program Zurich University of the Arts (ZHdK), ETH Zurich, and the University of Zurich.

Tugçe Kaprol Üler is a researcher and curator based in Zurich. Her doctoral research examines artistic autonomy in contemporary art and the ways artists negotiate autonomy within the cultural economy of the 21st century.

She previously worked with several international art institutions and galleries including König Galerie (Berlin), Dirimart (Istanbul), Contemporary Istanbul, and Istanbul Modern.

Alongside her academic work she writes and lectures on contemporary art, cultural economy, and collecting cultures.



GALLERY ATELIER ROSHI

The lecture series forms part of Gallery AtelierRoshi's public program.

Participants of the lecture series will also be invited to continue the dialogue during René Mayer's exhibition at Art International Zurich (8-10 May 2026, booths 20 and 23), creating continuity between the exhibition, the public program, and the broader Swiss art context.

RESERVATIONS

Reserve your place online:

[Book now](#)

Gallery location:

Atelier Roshi
Haldenstrasse • Entrance H18 - UG
6340 Baar • Switzerland
Doors: 18:00 / Lecture: 18:30

RENÉ MAYER, *Long Road*, 2012, Acrylic on sandpaper, 180 x 180 cm - Detail

